Privacy Policy

RightTrack Accounting & Advisory ("RightTrack," "we," "us," or "our") respects your privacy. This Privacy Policy describes the information we may collect through our website, how we may use and disclose that information, and the choices available to you.

Information We Collect

We may collect personal information that you voluntarily provide to us through our website, including:

- Name
- Email address
- Telephone number
- Business name
- Information you include in a contact form, message, or other communication with us

Our website or the service providers that support it may also automatically collect certain technical information when you visit the website, such as your Internet Protocol (IP) address, browser type, device information, pages visited, referring website, and general website usage information.

How We Use Information

We may use information collected through our website to:

- Respond to inquiries and requests
- Communicate with prospective and existing clients
- Provide information about our bookkeeping services
- Operate, maintain, and improve our website
- Understand how visitors use our website
- Maintain the security and integrity of our website
- Comply with applicable legal requirements
- Protect our rights and the rights of others

Sensitive and Confidential Information

Please do not submit sensitive financial or confidential information through our general website contact form or standard email.

This includes Social Security numbers, tax identification numbers, bank account information, credit card information, passwords, tax documents, financial statements, or other sensitive financial records.

When necessary, RightTrack Accounting & Advisory may provide clients with a designated method for transmitting confidential information.

How We May Share Information

We may disclose information to third-party service providers that perform services on our behalf or assist us in operating our website or business. These may include website hosting, email, technology, analytics, security, and other service providers.

We may also disclose information when reasonably necessary to:

- Comply with applicable laws, regulations, legal processes, or governmental requests
- Protect our rights, property, or safety
- Protect the rights, property, or safety of our clients or others
- Prevent or investigate fraud, security incidents, or other potentially unlawful activity

RightTrack Accounting & Advisory does not sell personal information collected through this website.

Cookies and Analytics

Our website and the service providers that support it may use cookies and similar technologies for website functionality, security, and to understand how visitors interact with our website.

We may use Google Analytics or similar website analytics services to collect and analyze information about website traffic and usage. This may include information such as pages visited, time spent on the website, referring websites, browser and device information, approximate geographic information, and other information about how visitors interact with the website.

Google Analytics and similar services may use cookies or other technologies to collect this information. Information collected through these services may be processed by the applicable service provider in accordance with its own privacy practices.

Most web browsers allow users to control or disable cookies through their browser settings. Disabling certain cookies may affect the operation or functionality of portions of the website.

Online Tracking and Do Not Track Signals

Some web browsers offer a “Do Not Track” (“DNT”) setting that allows users to express a preference regarding online tracking.

There is not currently a universally accepted standard governing how websites should respond to DNT signals. Accordingly, our website may not respond to DNT signals sent by your browser.

Third-party service providers used in connection with our website, including analytics providers if used, may collect information about your interactions with our website. Those providers may have their own policies regarding cookies, similar technologies, and DNT signals.

Reviewing or Requesting Changes to Your Information

You may contact RightTrack Accounting & Advisory if you would like to review, correct, or request deletion of personal information that you have provided directly to us through our website.

We will consider such requests in accordance with applicable law and our legitimate business, legal, accounting, security, and record-retention requirements.

Requests may be submitted using the contact information provided on our website.

Data Security

We use reasonable administrative and technical measures intended to protect personal information under our control.

However, no method of electronic transmission or storage can be guaranteed to be completely secure. You should therefore avoid transmitting sensitive or confidential financial information through our general website contact form or standard email unless specifically instructed to do so.

Third-Party Websites

Our website may contain links to websites or services operated by third parties. RightTrack Accounting & Advisory does not control and is not responsible for the privacy, security, content, or practices of third-party websites or services.

We encourage you to review the privacy policies of third-party websites before providing personal information to them.

Children's Privacy

Our website and services are intended for businesses and adults and are not directed toward children under the age of 13.

We do not knowingly collect personal information from children under the age of 13 through our website.

Changes to This Privacy Policy

We may revise this Privacy Policy from time to time to reflect changes in our website, business practices, technology, or applicable law.

If we make material changes to this Privacy Policy, we will post the revised policy on this page and update the “Last Updated” date above. We encourage visitors to review this Privacy Policy periodically.

Contact Us

If you have questions about this Privacy Policy, our privacy practices, or information you have provided through our website, please contact RightTrack Accounting & Advisory using the contact information provided on our website.